

COMPANY PROFILE

REG NO: 2008/185250/23



**WE DON'T FIT IN
WE STAND OUT!**

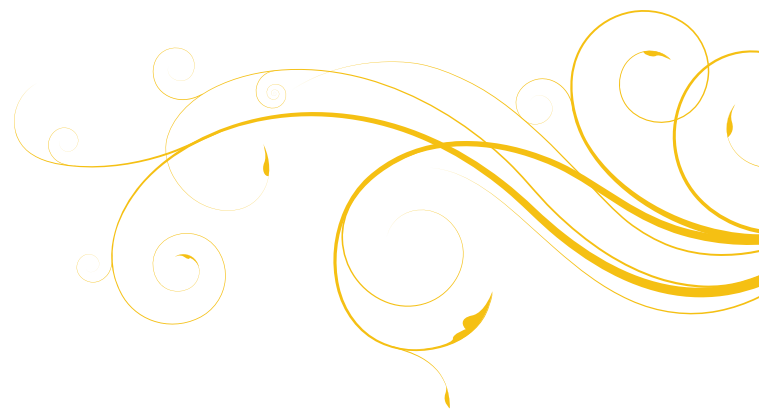
WE



THINK LIKE OUR CUSTOMERS
THINK STRATEGICALLY
THINK CREATIVELY
THINK DIGITAL
THINK RESULTS



**WE DON'T FIT IN
WE STAND OUT!**



+ COMPANY PROFILE

Anvito Media is a 100% female black owned company specialising in Marketing, Public Relations & Communications, its flagship brand is the Co-Mas Masters of Dance project which was aimed at developing the youth from the previously disadvantaged communities.

Antivo Media was established in August 2008 by Ms Jacqueline Motlalepule Khomo. The founding member is well experienced in Marketing and Public Relations, having occupied positions in the Marketing field for several years.

In this boutique company, Antivo Media aims to provide best-in-class marketing, public relations, communications counsel and services to its clients. In addition, give form to projects that meet the brand with its target, to give birth to something special. At the same time, Antivo Media will create an organization that will be able to attract and retain exceptionally talented individuals and will all work together to perfect the arts of marketing, public relations and communications.

With extreme care and passion Antivo Media wave relationships and devote themselves to small and big names, by building relationships and making them invaluable to the company.

Antivo Media's mission is to be nationally recognized and provide its clients with a level of excellence that surpasses their highest expectations. Our people and our organisation will come to represent the ideal business partner for corporations eager to manage their communications with their key stakeholders.

We strive to develop and implement the most unique strategies for our clients through creativity and innovation.

+ OUR VALUES

RELATIONSHIPS.

We are committed to developing long-term relationships with our clients and building confidence and trust such that our clients will come to us again and again for assistance in filling their leadership positions.

PASSION.

We are extremely passionate about the industries and clients we serve and our clients' marketing and communications needs.

TALENT.

We employ only highly talented individuals who deliver superior client service levels and industry-leading marketing and communications capabilities.

SERVICE.

We provide the highest level of service on every assignment. We assemble a project team based on the skills and backgrounds required to bring success to a particular project. Our employees give our clients their complete attention and commitment.

PARTNERSHIP AND STRATEGIC COUNSEL.

We promote a collaborative partnership with our clients and view ourselves as an integral extension of their business. We become a valued source of informal advice on a variety of issues.

TECHNOLOGY.

We are committed to the idea that technology is the key to taking the lead in our fast-changing economic environment and we aggressively leverage technology internally to provide streamlined processes and highly dependable solutions for our clients.

INTEGRITY.

We insist on honesty and fairness as the guides against which all of our actions must be measured, and we dedicate ourselves to walking the high ground in all our actions.

DIVERSITY.

We embrace a focus on ability and character as the driving forces for accomplishment in career advancement.

OPPORTUNITY.

We believe that the ability to see opportunity for our clients, and help them seize it, is the cornerstone of our services and is central to the solutions we provide.

CONTINUOUS IMPROVEMENT.

We work hard at being the best, we articulate how we want to work with one another, we constantly work to perfect the model and we reinforce behaviors that lead to top performance.



PRODUCTS & SERVICES

WHAT ANTIVO HAS TO OFFER:



CONCEPT MANAGEMENT:

Antivo Media packages strategize ideas and make solutions. We bring about change by focusing on core creative concepts. Antivo Media believes that a successful team is a group of many hands but one mind.

MARKETING, PUBLIC RELATIONS AND COMMUNICATIONS:

Antivo Media provides above and below the line marketing. Using an integrated approach; that the client is ensured piece of mind as each service is provided by one service provider. Thus the client works with one account director from the start to the finish of the project. Antivo Media looks to support clients long to short term marketing objectives.



MEDIA:



ANTIVO MEDIA IS DEVOTED TO ACHIEVE SUCCESS THROUGH INNOVATIVE, CONTENT DRIVEN STRATEGIES AND DIRECT MARKETING CAMPAIGNS.

We deliver streamline access to your target audience to help you connect with your customer. We offer services in a number of media fields.

OUR SERVICES INCLUDE:

- Web development and Online Marketing
- Multimedia
- Print Media
- Branding
- Events
- Video Editing and Sound Production
- Promoters, Models and dancers



WEB DEVELOPMENT AND ONLINE MARKETING:

Antivo Media is able to develop your website to become a highly useful and efficient marketing tool.

- Professional Web Design
- Content Management System
- Driven Product Information Display
- Flash Development and Rich Internet Applications
- Online Booking and Ordering Systems
- E-commerce enabled Web sites
- Customer Relationship Management



PRINT MEDIA:

WE HAVE HIGHLY SKILLED GRAPHIC DESIGNERS WHO HAVE A WEALTH OF TALENT AND EXPERIENCE. THESE SKILLS CAN BE USED TO ASSIST YOU IN THE FOLLOWING:

- Corporate identity
- Annual Reports
- Marketing Brochures
- Catalogues
- Package Design
- Poster Design
- Newsletters
- Copywriting
- Script writing
- Manuals
- Calendars
- Photography
- Recruitment adverts
- Letterheads
- Hospitality menus
- Magazine covers and Editors intro
- Product labels
- Logos
- Models profile

BRANDING:

ANTIVO MEDIA BUILDS BRANDS THAT SET OUR CLIENTS APART FROM THEIR COMPETITORS. WE DELIVER YOUR MESSAGE CLEARLY; CONFIRM YOUR CREDIBILITY AND PLACE YOU IN YOUR CUSTOMER'S MEMORY. WE ALSO SPECIALIZE IN:


- Brand identity
- Brand development
- Corporate Branding
- Vehicle Branding
- Wall Branding
- Shot front Branding
- Window Branding
- Shop Floor Branding
- Custom Branding Solutions
- Outdoor Branding
- Brand Placing Execution

EVENTS:

Antivo Media provides an all-encompassing events strategy which ranges from drawing up budgets and planning to execution. We specialize in:

- Catering
- Concerts
- Campaigns
- Themed events
- Award ceremonies
- Year-end functions
- Gala events and dinners
- Road shows
- Workshops
- Press releases
- Corporate events
- Golf days
- Promotions
- Entertainers





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